

# ENTER

EU Foreign Policy Facing New Realities

## Symposium on Mediterranean Encounters: Policy Strategies in Izmir and the EU

February 23, 2023



### **Organisers:**

EU-COST Action ENTER

Yasar University, Izmir

Institute of International Economic Relations, Athens

Department of International Relations, Ege University, Izmir

Venue: Chamber of Architects

Address: Alsancak, 1474. Sk. No:9, 35220 Izmir

8:45 – 9:00 *Registration*

9:00 – 9:30 **Welcome Addresses and Greetings**

Feride Asli Ergul Jorgensen, Ege University

Sibel Zorlu, Aegean Industrialists and Businessmen Association (ESIAD)

Graeme Hanssen, Yasar University

9:30 – 11:00 **Session One: Current trends in globalization, production location and supply lines**

*A session on global value chains, nearshoring, (de-)globalization or business as usual?*

**Chair:** Knud Erik Jørgensen, Aarhus University

**i) Restructuring of Global Value Chains: how can emerging economies foster the potential of nearshoring?**

*Zuzana Zavorská, WIIW, Vienna*

**ii) Globalisation in Reverse? Discourses, drivers and dangers of deglobalisation**

*Martin Hess, University of Manchester, UK*

**iii) Near-shored Production: Experiences within İzmir industry**

*Murat Yeter CEO, LUNA Electronics (Çiğli / İzmir)*

**11:00 – 11:30 Tea & coffee break**

11:30 – 13:00 **Session Two: World City Izmir: Strategies and Policy**

*A session on Izmir's strategies to adapt to current trends in the world economy and foster the potentials of nearshoring?*

**Chair:** Feride Aslı Ergül Jorgensen, Dep. of International Relations, Ege University

**iv) World City Izmir: Achievements and To Do**

*Can Ersoy, The World City Izmir Association*

**v) Current trends in global/regional supply chains and logistics: What role for Izmir?**

*Yigit Kazançoğlu, Yasar University*

**vi) Design Strategies, Circular Economies, and the World City İzmir**

*Graeme Hanssen, Founder, Human Power Initiative at Yaşar University*

**13:00 – 14:00 Light lunch**

14:00 – 15:30 **Session Three: Global EU: Strategies and Policy**

*A session on the EU's (open) strategic autonomy, the relocation of production, EU strategies and policies*

**Chair:** Charalampos Tsardanidis, Director, Inst. of International Economic Relations, Athens

**vii) Strategic autonomy and the relocation of production**

*Niklas Helwig, FIIA*

**viii) Nearshoring and supply lines: Experiences in Greece**

*Panagiotis Tsakonas. ELIAMEP*

**ix) Global Europe: gaps between visions and implementation?**

*Kostas Ifantis, Panteion University of Athens*

**15:30 – 16:00 Tea & Coffee Break**

16:00 – 17:30 **Session Four: A roundtable focusing on conclusions and future perspectives**

**Chair:** Emre İşeri, Director of the Center for Mediterranean Studies, Yasar University

**17:30 – 18:00 Closing refreshments**

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*\*\* COST (European Cooperation in Science and Technology) is a funding agency for research and innovation networks. Our Actions help connect research initiatives across Europe and enable scientists to grow their ideas by sharing them with their peers. This boosts their research, career and innovation.*