

Dissemination and Outreach: Tips and Tricks for Blog Writing

Monday 9th January 2023, 2:00–03:30 pm (CET), online via Zoom

Have you ever wondered how to write an academic blogpost? Or how to communicate your research results to the broader public? If yes, this event is for you!

Research dissemination and communication is an important aspect of academic endeavours, although in practice often overshadowed by other academic tasks. Experienced scholars, editors and writers will share some tips on how to contribute to the academic debate via other means than academic papers, as well as how to get out of the purely academic bubble. A variety of dissemination supports and projects will be discussed throughout this event from academic blogposts to op-ed articles, as well as scripted interventions for radio or podcasts.

Speakers:

Dr. Johanne Døhlie Saltnes, Academic Editor of the ECPR blog The Loop

(University of Brasilia/ University of Oslo)

Kate Hawkins, Managing Editor of the ECPR blog The Loop

Prof. Albrecht Sonntag, Editor at Euradio, author of the blog European Notepad

(EU-Asia Institute of ESSCA Ecole de Management)

Moderation:

Elodie Thevenin, Early Career Investigator Network (ECIN) Coordinator

(Jagiellonian University)

***Registration until Thursday, 5th January 2023, via email to
elodie.thevenin@doctoral.uj.edu.pl***

In a world of accelerating change, EU foreign policy is facing a set of new realities. COST Action ENTER is a cutting-edge international research network that focuses on these new realities and their consequences for perceptions, communication, contestation, and international relations.

The fully-funded network includes scholars from various disciplines, as well as practitioners, and students.

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